



# TORREY PINES HIGH SCHOOL

## FOOTBALL GAME PROGRAM

### 2011 SPONSOR / ADVERTISING APPLICATION

*Support Your Home Team! GO FALCONS!!*

#### 2011 FALCON COACHES

#### VARSITY

**Head Coach**  
Scott Ashby

#### JR. VARSITY

**Head Coach**  
John Donahoe

#### FRESHMAN

**Head Coach**  
Matt Livingston

# GET IT DONE

For more information  
contact:

Bernadette Fargo (Football)  
[tphs.fb.program@gmail.com](mailto:tphs.fb.program@gmail.com)

Mike Powell (Cheer)  
[mikep@quintexwireless.com](mailto:mikep@quintexwireless.com)

DEADLINE AUG. 26, 2011

#### YES! – I WANT TO SUPPORT FALCON FOOTBALL!

<b>Inside Cover</b> <i>Full color</i> <b>\$1,500</b> (2) available	<b>Back Cover</b> <i>Full Cover</i> <b>\$2,000</b> only (1) available
<b>Full Page</b> <i>Full color</i> <b>\$1,000</b>	<b>Full Page</b> <i>B &amp; W</i> <b>\$850</b>
<b>1/2 Page</b> <i>Full color</i> <b>\$600</b> Landscape orientation	<b>1/2 Page</b> <i>B &amp; W</i> <b>\$500</b> Landscape orientation
<b>1/4 Page</b> <i>Full color</i> <b>\$400</b> Vertical orientation	<b>1/4 Page</b> <i>B &amp; W</i> <b>\$300</b> Vertical orientation
<b>1/8 Page/Business Card</b> <b>\$250</b> Full color	<b>1/8 Page/Business Card</b> <b>\$200</b> B & W

#### FOR PLAYERS AND FAMILIES:

<b>Falcon Shout Out 1/8 Page! \$100</b>	<i>B &amp; W/text only</i>
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#### PROGRAM AD SPECIFICATIONS: (see attached for additional specifications)

- All images should be 300 DPI (dots per inch) at 100% scale of printing
- Images should be CMYK color mode (four color process)
- Acceptable formats (PDF, PSD, TIFF, EPS or AI file formats are acceptable)

#### YOUR INFORMATION:

Name/Business: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Website Address: \_\_\_\_\_  
 Player/Cheerleader I wish to Sponsor: \_\_\_\_\_

#### INSTRUCTIONS:

Please e-mail camera ready art or original business card with proper specs to:  
[tphs.fb.program@gmail.com](mailto:tphs.fb.program@gmail.com). Mail your payment with this form to address below.

**OR: PLEASE PLACE LAST YEAR'S AD IN THIS YEAR'S PROGRAM: \_\_\_\_\_**

#### PAYMENT OPTIONS:

Visa/MC/AMEX: \_\_\_\_\_ Exp: \_\_\_\_\_  
 3 digit # on back of Card: \_\_\_\_\_ or, 4 digit # on front if AMEX \_\_\_\_\_  
 Signed: \_\_\_\_\_  
 Or, Check: *Please return this form and check (payable to TPHS Foundation) to:*

**Torrey Pines High School Foundation**  
**PO Box 2489**  
**Del Mar, CA 92014-1789**

**Thank you! Your sponsorship helps provide wonderful opportunities for the athletes of Torrey Pines High School. GO FALCONS!**