

TPHS PROGRAM AD SPECS

SPECIFICATIONS

For best results, please submit files according to the specifications below.

RESOLUTION (DPI)

- All images should be 300 DPI (dots per inch) at 100% scale of printing

IMAGES & ARTWORK

- Images should be CMYK color mode (four color process)

BLEED

- Images intended to bleed must extend at least 1/8" beyond trim
- For best results keep all design elements within the live area
- Type should be placed 1/4" inside the trim area

ACCEPTABLE FILE FORMATS

- Press Quality PDF, PSD, TIFF, EPS or AI file formats are acceptable

AD SIZES

FULL PAGE

Trim Size: 8" X 10"

Live Area: 7.75" X 9.75"

Bleed Size: 8.25" X 10.25"

HALF PAGE

Trim Size: 7.25" X 4.625"

Live Area: 7" X 4.375"

Bleed Size: 7.5" X 4.875"

QUARTER PAGE

Trim Size: 3.5" X 4.625"

Live Area: 3.25" X 4.375"

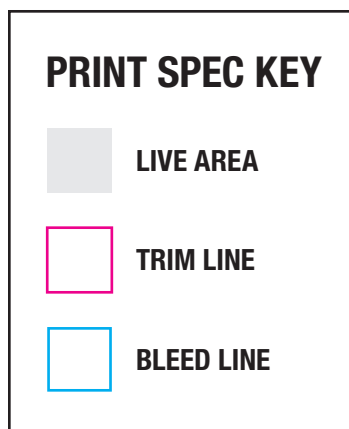
Bleed Size: 3.75" X 4.875"

EIGHTH PAGE (BUSINESS CARD)

Trim Size: 3.5" X 2.1875"

Live Area: 3.25" X 1.9375"

Bleed Size: 3.75" X 2.4375"



1/2 PAGE AD

(LANDSCAPE ORIENTATION)

Trim Size: 7.25" X 4.625"

Live Area: 7" X 4.375"

Bleed Size: 7.5" X 4.875"

1/4 PAGE AD

(PORTRAIT ORIENTATION)

Trim Size: 3.5" X 4.625"

Live Area: 3.25" X 4.375"

Bleed Size: 3.75" X 4.875"

1/8 PAGE AD

Trim Size: 3.5" X 2.1875"

Live Area: 3.25" X 1.9375"

Bleed Size: 3.75" X 2.4375"

1/8 PAGE AD

Trim Size: 3.5" X 2.1875"

Live Area: 3.25" X 1.9375"

Bleed Size: 3.75" X 2.4375"

FULL PAGE AD

Trim Size: 8" X 10"

Live Area: 7.75" X 9.75"

Bleed Size: 8.25" X 10.25"